



January 26, 2026

Mayor Eileen Higgins
Commissioner Miguel Gabela
Commissioner Damian Pardo
Commissioner Rolando Escalona

Commissioner Christine King
Commissioner Ralph Rosado
Miami City Hall
3500 Pan American Drive
Miami, Florida 33133

Dear Mayor and Commissioners,

On behalf of Tourism Cares, I am writing to express our strong support for moving forward with plans to restore the Miami Marine Stadium. We believe this project represents a powerful opportunity—not only to preserve an iconic landmark, but to create a meaningful new asset for Miami’s residents, visitors, and tourism economy.

Tourism Cares is the nonprofit organization uniting the travel and tourism industry around a shared commitment to people, place, and purpose. We work with travel companies, destinations, and professionals to advance tourism that benefits host communities, protects cultural and environmental assets, and inspires travelers to engage more deeply and responsibly with the places they visit. At our core, we bring the industry together to invest in places that matter.

In 2014, Tourism Cares had the privilege of hosting a large-scale volunteer day on Virginia Key, bringing together 325 tourism professionals from across the United States to support projects at the Miami Marine Stadium and Historic Virginia Key Beach Park. The experience left a lasting impression on our community. Volunteers were deeply inspired by the Stadium’s history, setting, and potential, and the day remains one of the most memorable and impactful volunteer experiences we have ever organized.

Restoring the Miami Marine Stadium is more than a preservation effort—it is an investment in Miami’s identity, cultural heritage, and future. We are confident that this project will resonate with visitors and locals alike, while demonstrating Miami’s leadership in honoring its history and thoughtfully shaping its future.

We respectfully urge you to move forward with plans for this exciting and meaningful project, and we thank you for your continued commitment to the vitality of Miami’s communities and public spaces.

Sincerely,

A handwritten signature in black ink, appearing to read "Jessica Flores".

Jessica Flores
Chief Experience Officer
Tourism Cares